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2021-22

HENRY BAKER COLLEGE MELUKAVU

DEPARTMENT OF COMMERCE

ACADEMIC YEAR

FROM DARKNESS INTO MARVELLOUS LIGHT

Henry Baker College, Melukavu, a Christian, Minority, Co-Educational, Government- aided Arts and Science College Established In 1981, affiliated to Mahatma Gandhi University, Kottayam, Kerala, Accredited by NAAC with 'A' Grade and An ISO 9001:2015 certified Institution.

RESEARCH AND POSTGRADUATE DEPARTMENT OF COMMERCE HENRY BAKER COLLEGE, MELUKAVU ANNUAL REPORT 2021-22

1. International Day of Co-operatives-2021

Objective of the Program: To aware the participants of the webinar ,the content of the theme of International Co-operative Alliance viz. "Rebuild Better Together" which means that cooperative enterprises can lead a people centred and environmentally just economic recovery from Covid19 pandemic.

Department of Commerce conducted a webinar on Rebuild Better Together on 03/07/2021, through Google Meet platform. The webinar was conducted as two sessions. The first session was from 12.30 pm to 1.30 pm. Dr. Santo Jose, HOD of Commerce welcomed the gathering. Dr. Gireesh Kumar G.S. College Principal, inaugurated the session. The Resource person was Sri. A. N. Satheesan, Assistant Professor, Department of Commerce, Devamatha College, Kuravilangad..He is also a Cooperative Trainer in various Cooperative Training Centres promoted by Department of Cooperation, Government of Kerala. He also worked as a civil servant for 21 years in the Kerala Department of Cooperation. In the first session he discussed Impact of Covid 19 on the health of people, social and economic crisis on a global scale, and in this context how cooperative enterprises can lead a recovery that prioritizes people. He emphasized the role of IFFCO in building four new oxygen plants to help hospitals treat COVID-19. The second session started at 2.30 pm and ended at 3.30 pm. In this session he discussed the Cooperative identity based on unique values and principles and Community focus of cooperative enterprises. There were 101 participants. The Department also conducted an Online Quiz on this Cooperative Day and online certificates were issued to the winners, Anal Joseph and Athul Dev Murali.

Outcome of the Program: The participants of the webinar expressed their solidarity and resilience and promised to offer our communities a people centred and environmentally just recovery from Covid19 pandemic.

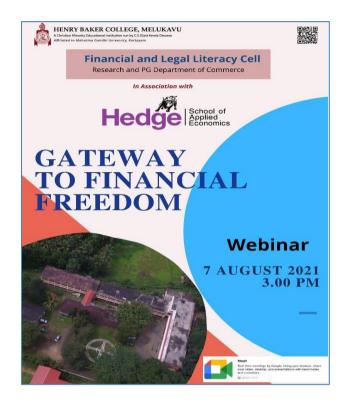


2. GATEWAY TO FINANCIAL FREEDOM

Objective of the Program: To enable the participants to develop an informed perspective on various modern investments and its importance. Understand the financial markets and how they affect investment portfolio choices was the next objective of this workshop.

The Financial and Legal Literacy Cell of the Department of Commerce conducted an online workshop on 'Gateway To Financial Freedom' in collaboration with hedge school of applied sciences on 07/08/2021, 3.00 PM. Dr. Gireesh Kumar G.S, our principal, inaugurated the session. The session was handled by Mr. Rajanikanth P, a renowned securities analyst, Hedge school of Applied Economics. There were 77 participants. The session began with an introduction to capital market and the importance of Indian capital markets. It was an enriching session as the students were able to understand various concepts of investing in capital markets. It enabled the students to get a practical insight into the freedom of financial investments.

Outcome of the Program: The participants could develop an informed perspective on latest investments avenues/portfolios and its relevance in the present economic scenario.



3. INTERNATIONAL DAY OF THE GIRL CHILD CELEBRATION

Objective of the Program: To support more opportunity for girls and increase awareness of gender inequality faced by girls worldwide.

An online quiz competition was organized on 11 October 2021 by the Research and Postgraduate Department of Commerce as part of International Day of The Girl Child for the students. Certificates were issued to those students who secured a pass percentage of 60. **Outcome:** The competition contributed to participants on the importance of protecting girls and organizations and people associated with women enhancement programmes.

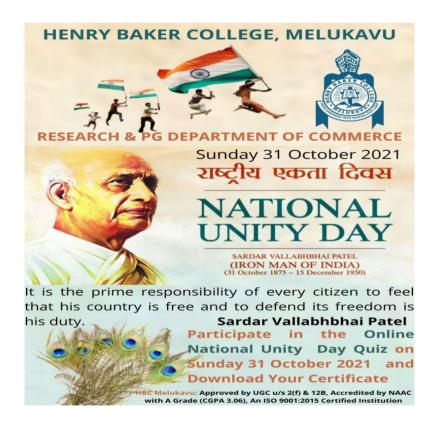


4. NATIONAL UNITY DAY QUIZ COMPETITION

Objective of the program: To solidify the bond of oneness and unification

diversity of religions, languages, cultures, and traditions of our nation.

India is a secular country with diversified cultures and the significances in their own kind. As an endeavour to solidify the bond of oneness and unification, the country celebrated the Birth Anniversary of Sardar Vallabhai Patel on 31st October as Rashtriya Ekta Diwas (National Unity Day). In line with the celebrations countrywide, Department of Commerce HBC and NSS HBC jointly organized a quiz competition in order to extend their heartfelt appreciation about the life and the involvement of the great leader, Patel, in the veritable contribution during the freedom struggle and to lay a foundation of a unified country fused with oneness. The idea was to infuse in the young future generation with values integrated with the knowledge and adoration about the country's rich heritage.32 Students participated in the quiz competition. **Outcome:** The quiz competition made the participants aware of the ideas of staying together and uplifting society. The celebration made everyone aware of the ideas of strength and

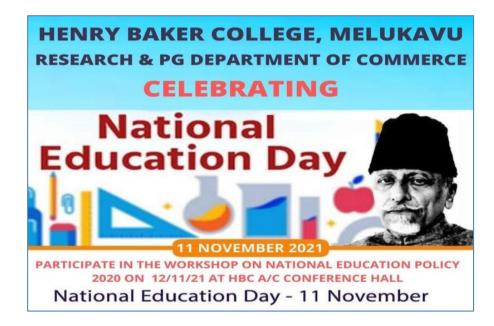


5. WORKSHOP ON NATIONAL EDUCATION POLICY 2020

Objective of the program: To provide more information related to the National Education Policy.

In association with National Education Day, the department conducted a workshop on National Education Policy 2020 on 12-11-21 at HBC A/C Conference Hall. The National education policy outlines the vision of new education system of India .The 1st year B.com and 1st year M.com students attended the workshop.

Outcome: The workshop provided the vision of new education system of India.





Participants of the workshop on National Education Policy 2020

6. NATIONAL CO-OPERATIVE WEEK CELEBRIAION

Objective of the program: To make students aware of the National Cooperative activities, create awareness of this economic Model and to spread the cooperative ideologies in a way to promote participation of people from all walks of life with focus on the youth in the Cooperative Movement.

Research and Postgraduate Department of Commerce conducted National Co-operative Week celebration, and organized a flag hoisting ceremony on 19th November 2021. All the students from the Commerce Department participated in the ceremony. Principal Dr. Gireesh Kumar G.S talked about co-operatives and its history. He also addressed about the need to highlight successful initiatives in the co-operative sector among the masses to attract new talents into this sphere.

Outcome: Participants gained better insights into the cooperative movement as it exists today.



Inauguration and talk by Principal Dr. Girish Kumar G. S.



7. SAFETY AND RISK ANALYTICS OF INSURANCE PRODUCTS

Objective of the program: To give a basic introduction to insurance products, its types, various benefits as well as risks associated with insurance products. Concentrated on degree students of the departments, it enables the students to get a better understanding on the subject "Banking and Insurance" which is a part of their curriculum.

A seminar on 'Safety and Risk Analytics of Insurance Products' is organized by the department in association with SBI Life at Seminar Hall on 26/11/2021 at 10.30 am. Students from degree course of the department actively participated in the discussion. The various aspects discussed in the seminar enabled the students to get a better understanding on the area. The seminar also discussed on how to build a career in the field of insurance.



Participants of the seminar



8. ALUMNI MEET OLD STUDENTS'ASSOCIATION HBC, MELUKAVU

The alumni meeting of the Department of Commerce, Henry Baker College, Melukavu was held on 27/11/2021. 17 members participated in the programme and shared their memories and experience in the college. They also had an interaction with the Principal Dr. Gireesh Kumar G. S.

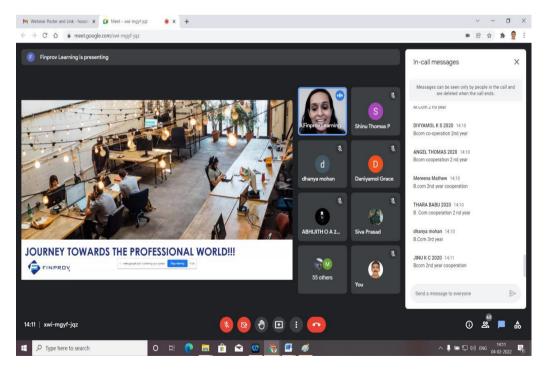


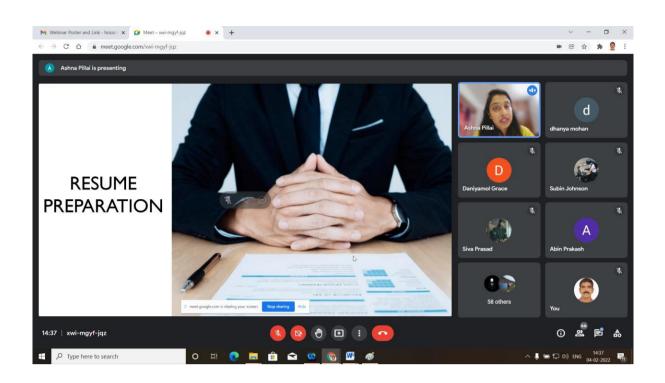


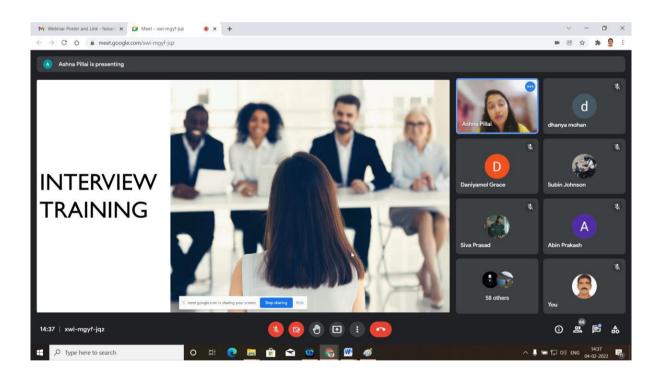
9. A JOURNEY TOWARDS THE PROFESSIONAL WORLD

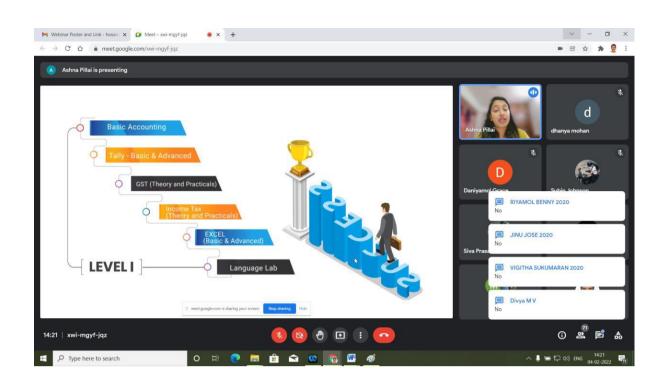
A webinar on 'A Journey towards the Professional World' is organized by the Department of Commerce in association with FINPROV on 04/02/2022 at 2.00 pm through Google Meet. Ms. C A Ashna Bharath Pillai, Chartered Accountant, Director –Finprov led the talk on Resume Preparation , Interview Training etc. Ms. Preetha P. K, Soft Skills Expert, GM Operations-Finprov conducted classes on soft skills for the fresh professionals.











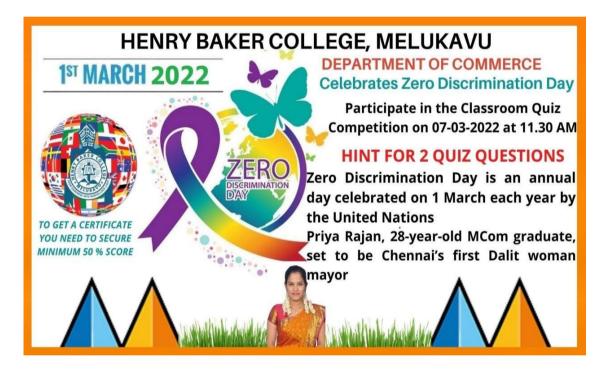


10. ZERO DISCRIMINATION DAY

Objective of the program: To give an insight into the right of everyone to live a full and productive life and live it with dignity.

The Research and PG Department of Commerce celebrates the Zero Discrimination Day. This day is observed on March 1st every year in order to celebrate the right of everyone to live a full and productive life and live it with dignity. In association with the Zero Discrimination day a quiz competition was organised for the students on 07-03-2022 at 11:30 am. All those students who secured a minimum of 50% score are issued with a certificate.

Outcome: The celebration added more information about United Nations' activities related to Zero Discrimination Day. The day also provided a picture of the role of India in removing all type of discrimination.



11. INTELLECTUAL PROPERTY RIGHT- GEOGRAPHICAL INDICATIONS

Objective of the program: To give an introduction to Intellectual property and its related areas like copyrights, patents, trademarks etc.

A state level webinar on Intellectual Property Rights was conducted by IPR cell and Research and PG department of Commerce on 28.04.2022 at 10 am through Google Meet platform. The session was handled by .Mr. Vipulkumar N. M. Assistant Professor, Kristu Jayanthi College (Autonomous) Bengaluru.

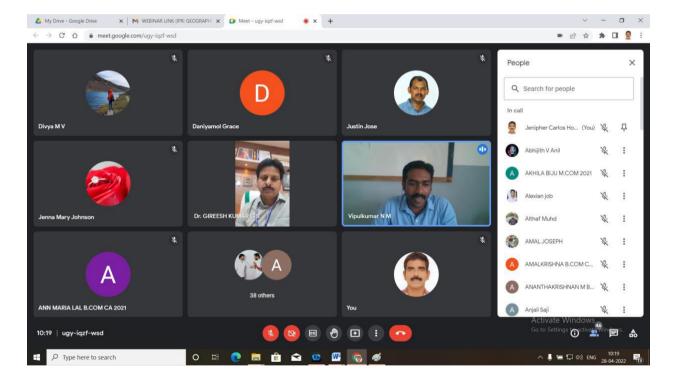
Intellectual property is a category of property that includes intangible creations of the human intellect, and primarily encompasses copyrights, patents, and trademarks. It also includes other types of rights, such as trade secrets, publicity rights, moral rights, and rights against unfair competition. Artistic works like music and literature, as well as some discoveries, inventions, words, phrases, symbols, and designs can all be protected as intellectual property.

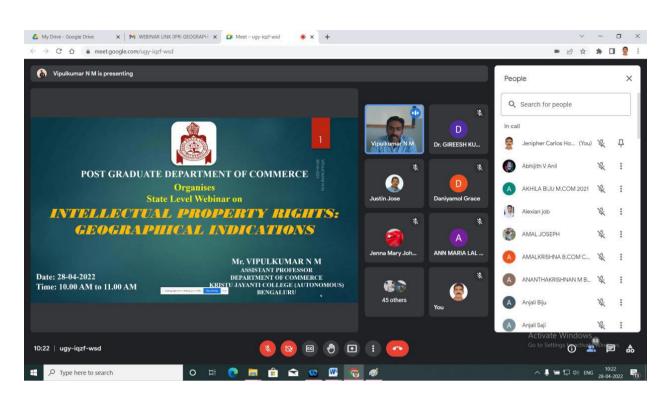


The following topics were covered in the session.

- Intellectual Property Rights (IPRs) An Introduction with need of its protection
- Copyright and Trademark Management in India with case studies
- Ethical Issues related to Clinical Trials and IPR
- Compulsory licensing and Bolar Exemption in India
- Patenting of pharmaceutical compositions and medical devices Guidelines
- Procedure of Patent filing, Commercialization of patents
- Patent System in India and National Biodiversity Biotechnological inventions
- Tools for Patent Searching Panel Discussion on Life Science Inventions

Total 68 students participated in the programme



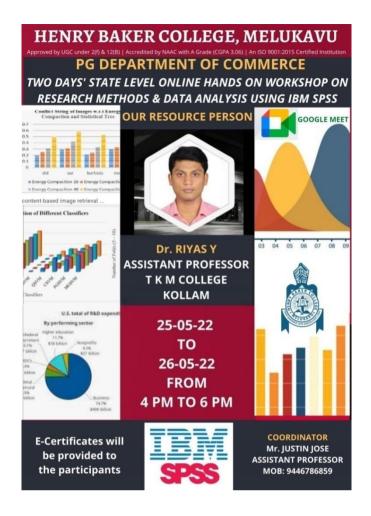


Outcome of the programme: Students learnt how IPR provides total control over a new innovation and its creator. They were also given a platform to discuss how small innovations influence societies at large and how they should indulge in innovating and patenting ideas that will be useful for all the classes of individuals in the society

12. RESEARCH METHODS & DATA ANALYSIS USING IBM SPSS

Objective of the programme: For acquainting students with modern analytical techniques

A two-day workshop on the topic 'Research Methods & Data Analysis Using IBM SPSS' was organised by the Research and PG Department of Commerce Henry Baker College, Melukavu, for acquainting students with modern analytical techniques. Dr, Riyas Y Assistant Professor, TKM College, Kollam was the resource person. This was an online workshop conducted through Google Meeton 25/05/2022 and 26/05/2022 from 4 pm to 6 pm. The goal of this programme was to significantly improve everyone's knowledge while giving them the tools they needed to be as productive as possible. Target Participants were Academicians, Research Supervisors, Research Scholars and all who have strong interest in this area.



For a researcher, an understanding of statistical package is essential for quantitative and qualitative research. A statistical computing package provides a convenient means to store the data and derive descriptive and inferential statistics. Besides, the statistical package can provide an unified operating framework and common interface for data manipulation visualization and statistical analysis. The Statistical Package for Social Science (SPSS) is a widely used general purpose survey analysis package. SPSS is a leading global provider for predictive analytics software solutions. Research and Postgraduate Department of Commerce of Henry Baker College is organizing two day workshop on Application of Statistical Technique in Commerce and Management. It aims at providing hands-on training on the application of statistical tools used in.

IBM SPSS statistics is used by the ten of thousands of commercial, government and academic organizations worldwide to solve a range of business and research problems. It offers rich statistical capabilities paired with features that make it easier to access and manage data, select and perform analyses and share results. Dr. Riyas Y., Assistant Professor, TKM College Kollam, was the Resource Person. The sessions was informative by giving Hands-on Training

of SPSS in Research Data Analysis. After the workshop students become capable to carryout inferential statistical analysis using SPSS.52 students participated in the programme. The workshop ended on 26.05.2022, by 6 pm. Ms. Neha Wilson (M.Com Student) proposed the vote of thanks.

Workshop Content

Day-1 : Creating Variables Importing Data into SPSS Visual & Optimal Binning Data Validation Reporting Day-2 Summary Statistics Chi –Square Test

ANOVA Correlation & Linear Regression Discriminant Analysis Factor and Cluster Analysis

.Outcome of the Programme: Students understand the fundamentals of research and choose the right statistical techniques for different research problems.

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ACHIEVEMENTS

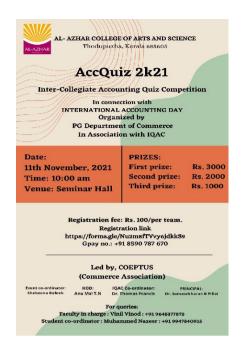
1. Mr. Ibin Sabu, I B Com cooperation bagged II prize in the Co-operative Essay Writing Competition organized by Meenachil Circle Cooperative Union as part of the All India Co-operative Week Celebrations 2021 on 10/11/2021 at Pala.



2. Krishnapriya Ajimon & Sneha Michael of I B Com Regular bagged I prize and Nancy K Michael & Safana Nizar bagged second prize in the intercollegiate Accounting Quiz Competition organized by Al-Azhar College of Arts and Science, Thodupuzha on 11th November 2021.



Winners with Principal



3. Amal Joseph, Grace Mary George and Robin Ninan of I M Com guided by Mr. Justin Jose, Assistant Professor of Commerce, Henry Baker College, participated in online National Level Paper Presentation Competition organised by Society of Innovative Researchers and Academicians (SIRA), Kerala on December 11th 2021.

